

Winter Trend Report

Some of the looks for this winter, to be interpreted by you to suit your style, are:

- * Micro-mini smock frocks & cropped tops with three quarter sleeves
 - * Three finger wide and corset style waist belts
 - * Egg-shaped coats, jackets & frocks
 - * Bubbled hems on dresses and skirts
 - * Plain colour and patterned frocks over black tights and leggings
 - * Silk, frill front and bow-neck blouses and frocks
 - * Snub-toed platform shoes and ankle boots
 - * Thickly textured high-neck knits and fine-knit sweater dresses
 - * Tartan and shadow-checked dresses, trousers and tailored pieces
 - * Ankle, knee and over the knee length socks
 - * Lots of colour including, orange, purple, bright royal blue
 - * Lots of black & variations of grey from pale and silvery to charcoal
- * Trench coats
 - * Tight pencil skirts
 - * Full, gathered and dirndl skirts
 - * Tuxedo style tailoring
 - * Dagger-toed stilettos
 - * Cardigan dresses and coats
 - * Wide, flagged 'patio' trousers
 - * Snake fit pants and leggings
 - * Black patent leather accessories

TAFE Workshops: 7 & 14 June, 2008

I will be running the first **Colour** (7 June) and **Style** (14 June) workshops in WA for SWAN TAFE shortly. The Saturday workshops will be held at Kent St Senior High School, Vic Park (10am – 3.30pm). Further information will be provided closer to the date and published in the West Australian as part of the mid Term 2 courses (ie not the first round of Term 2 courses).

Web Page Launch

Thanks to the wonderful Krista for her creativity, patience and technical savvy in helping to put my web page together. Please check it out: www.yourdefiningimage.com.au.

YDI Happenings

'What is an Image Consultant?'

I had the wonderful opportunity of being invited to explain 'What is an Image Consultant?' at a recent monthly meeting of the 'Calingiri Women's Champagne' set's 'Blab' Group.

Rules of the club are firm and clear:

1. No Men
2. No Children
3. No Pets
4. Only 'invited' members

With the emphasis on champagne, chocolate and fun, these ladies certainly know how to have a great time. The presentation was a lot of fun including what is a colour & style consultation and wardrobe audit. Not to mention the keen interest in shopping excursions! The questions, anecdotes and sharing of experiences helped to make the afternoon a truly enjoyable experience – Thanks girls!

PRIA Presentation

This week I had the pleasure of being the lead guest speaker at the 'Public Relations Institute of Australia' (PRIA) Young Guns 'Brand Yourself' presentation – aimed at exploring the concept of self-branding. I focused on the aspect of image branding to create a great first impression. It was a great pleasure to meet so many wonderful PR professionals and to receive so many interested questions.